



Sponsorship Opportunity

About the South Coast Arts Trail

The South Coast Arts Trail connects and celebrates Wellington's south coast community through art, opening studios, schools and community venues to visitors free of charge. Now in its fifth year, the Trail has become one of Wellington's most distinctive community arts events, built and run entirely by volunteers.

~4,000 visitors in 2025	~100 artists across 32 locations	Up to 30% sales lift for local businesses *	60,047 Facebook views (71% non-followers)	11,660 Instagram accounts reached **
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Sponsorship options

Gold \$1,000+	• Full-page ad (138mm high × 95mm wide) in printed A6 programme (3,000 copies) • Your logo on all A4 posters • Dedicated social feature post + countdown campaign inclusion • Website placement with link
Silver \$500+	• Half-page ad (67mm high × 95mm wide) in printed A6 programme • Dedicated social media spotlight • Website placement with link
Bronze \$250+	• Quarter-page ad (68mm high × 46mm wide) in printed A6 programme • Logo in group sponsor thank-you post (Instagram & Facebook) • Website placement with link
Koha \$50+	• Acknowledgement on our website

Get in touch! We'd love to talk about how we can work together.

Email: southcoastartstrailnz@gmail.com
Web: southcoastartstrail.co.nz

To be included in the printed programme, please confirm your sponsorship by 24 July 2026.

*Reported by local cafés and retailers during the 2025 event weekend. **Instagram reach is growing year on year: 11,660 accounts reached in 2025.